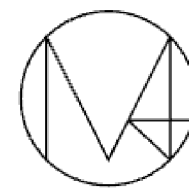


LILYSILK ×



mika ninagaw

Project Contribution: Lead copywriter for North American campaign launch, including website copy, editing English subtitles and quotations for North American market (original promotional video content in Japanese), and writing product descriptions

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LILYSILK



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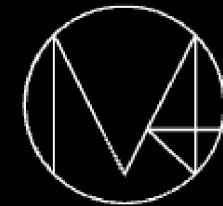
[THE GIFT GUIDE](#)



LILYSILK has worked toward achieving Zero Waste production

LILYSILK

×



mika ninagawa

Discover a wonderland of flowers in the exclusive LILYSILK X Mika Ninagawa collection.
* Only Available in North America & Western Europe

Why LILYSILK

"This collaboration infuses art and imagination through a celebration of flowers and silk. Both LILYSILK and myself share an appreciation for nature's beauty and vitality, and our unique creative vision is expressed in every design of this special collection. I hope more people will experience the benefits of LILYSILK's premium silk and be inspired to 'Live Spectacularly'".

— MIKA NINAGAWA

Mika Ninagawa

Photographer · Film Director

Mika Ninagawa has been accredited with numerous photography awards including the most authoritative Kimura Ihei Photography Award in Japan. She also engaged in creating various movies as a director including "Sakuran"(2007), "Helter Skelter"(2012), "Diner"(2019) and "No Longer Human"(2019). In 2020, the Netflix original drama "FOLLOWERS" was released in 190 countries.

<https://mikaninagawa.com>





LILYSILK X Mika Ninagawa

"A vision of lilies"

The lily is LILYSILK's signature flower, symbolizing sanctity-- the lily's beauty and elegance reflects the coveted qualities of premium silk.

Mika Ninagawa also features the lily in her signature dreamlike photography. Together, we incorporated her iconic aesthetic in the collection's vibrant lily patterns. This collaboration is a creative expression of happiness, harmony and new horizons represented by the array of blooming flowers from different perspectives.

WHAT THE DESIGNER SAYS

"This collaboration infuses art and imagination through a celebration of flowers and silk. Both LILYSILK and myself share an appreciation for nature's beauty and vitality, and our unique creative vision is expressed in every design of this special collection. LILYSILK products are exquisitely crafted and luxuriously comfortable for daily wear and sleep-- my 14-year-old son even asked for a LILYSILK piece as his birthday gift. Through our shared approach to design, I hope more people will experience the benefits of LILYSILK's premium silk and be inspired to 'Live Spectacularly'".



"A VISION OF LILIES"

The lily is LILYSILK's signature flower, symbolizing sanctity-- the lily's beauty and elegance reflects the coveted qualities of premium silk. Mika Ninagawa also features the lily in her signature dreamlike photography.



Together, we incorporated her iconic aesthetic in the collection's vibrant lily patterns. This collaboration is a creative expression of happiness, harmony and new horizons represented by the array of blooming flowers from different perspectives.



Live Spectacularly
Like Flowers Blooming In Ethereal Beauty.

Pajamas Collection

An abundance of colorful, blooming flowers draws artistic inspiration from life's vibrance and beauty. Each flower in this collection was thoughtfully chosen for its ethos.



Bedding & Accessories Collection

The blooming wisteria flowers embody the beauty of everlasting love, their petals unfurling like the wings of thousands of purple butterflies dappling the sky. The unity of orchids and roses represents an artistic interpretation of elegance and passion.

Dahlias, chrysanthemums and roses are artfully combined in bright patterns that exude freedom and passion, representing nobility, purity and romance. Blue and purple lisianthus and hydrangeas express eternal love and happiness, and delicate plum blossoms softly convey elegant strength.



100% Grade 6A
Mulberry Silk



Skin-Friendly and
Breathable



Light and Soft

- 19MM Charmeuse Silk, Glossy, Smooth, Soft
- Relaxed Fit
- Exclusive Floral Print
- Go for Vacation or Work
- Ship To North America + Western Europe Only

Cue comfort, confidence and color in our Rose Gradient Silk Shirt. Featuring an artistic gradient motif of intertwined dahlias, roses and chrysanthemums, these vibrant hues radiate joy and positivity. Wearable for work, play and every occasion in between, the relaxed oversized fit is flattering to every body type and provides endless styling opportunities. (MIKA NINAGAWA_ED1ART)

LILYSILK X Mika Ninagawa Collection



Description

 100% Grade 6A Mulberry Silk	 Skin-Friendly and Breathable	 Light and Soft
---	--	---

- 19 Momme Charmeuse Silk, Glossy, Smooth, Soft
- Closure: Hidden Zipper Closure at the Side
- Elegant and SkinFriendly
- Ship To North America + Western Europe Only

Inspired by the serenity and beauty of nature, this elegant Plum Blossom Silk Pillowcase by LILYSILK x Mika Ninagawa helps promote restful sleep through natural fabric and calming pastels. Wake up refreshed and rejuvenated in a silk bedding set that looks great in your bedroom and feels luxurious against your skin. (MIKA NINAGAWA_ED1ART)






Description

 100% Grade 6A Mulberry Silk	 Skin-Friendly and Breathable	 Light and Soft
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- 19MM Charmeuse Silk,Soft,Romantic
- Exclusive Floral Print
- Closure: Hidden Zipper Closure at the Side
- Ship To North America + Western Europe Only

Looking to transform your bedroom into a chic, inviting retreat? Our exclusive duvet cover features our signature flower, the lily, and chrysanthemums printed on oh-so-soft silk. Breathable, naturally hypoallergenic and sumptuously soft, this playful silk bedding set beckons you to slip into rest and relaxation. (MIKA

 100% Grade 6A Mulberry Silk	 Skin-Friendly and Breathable	 Light and Soft
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- 19MM Charmeuse Silk, Glossy, Smooth, Soft
- Relaxed Fit
- Exclusive Floral Print
- Go for Vacation
- Ship To North America + Western Europe Only

Make a statement in our exclusive Lily Chrysanthemum Silk Shirt. A whimsical addition to any wardrobe, this silk shirt features vibrant chrysanthemums and our signature flower, the lily. Flirtatious and bright, wear this piece unbuttoned with a silk cami underneath for a relaxed weekend brunch look, or buttoned and tucked into a flowy skirt for a colorful office ensemble. (MIKA

